



Up Rising Stars Founders from Left to Right: Darcell Johnson, Keiana Worth, and Danielle Worth

MEDIA APPEARANCES



In January, Up Rising Stars Inc. started off the year with a *radio interview* with Jeff Foxx from WBLS.

Jeff Foxx acknowledged the importance of education and congratulated the founders on creating an organization to help our youth attend college to get a higher education.

- ❖ Up Rising Stars Inc. is a family run, 501c3 non-profit organization operated by Danielle Worth, Darcell Johnson, and Keiana Worth. This organization was founded in September of 2011.
- ❖ As a family, we believe that everyone is a rising star. Up Rising Stars Inc. motivates and financially assist deserving high school students to reach their full potential by giving scholarships to help fund their college education. We want our youth to know that we care and are willing to provide resources so their dreams can become a reality.
- ❖ The name of our scholarship is called "The Phillip Dorsey Scholarship Award" and it is in loving memory of Phillip Dorsey, who was Keiana Worth's father and Danielle Worth's step-father. Phillip Dorsey was a natural born humanitarian who had a passion for helping others, and particularly opening closed doors for our youth.
- ❖ His generosity and commitment to helping those in need was his life-long legacy, and Up Rising Stars Inc. is honored to carry on that tradition by helping young people reach their star potential and attain their future success as they pursue a higher education.



In June, Kim Brown interviewed the CEO & Founder of Up Rising Stars Inc. – Danielle Worth. Kim Brown gave an inspiring television interview that discussed the importance of education and how giving back to the community is needed.



In July, Sharon Levy from Princeton Community Television- Conversations Over Tea, interviewed Danielle Worth. Sharon addressed the cares and concerns of continuing education. She also addressed how the impression of college life impacts every high school student interested in furthering their education.

The full interviews can be found on the website.
www.uprisingstarsinc.org

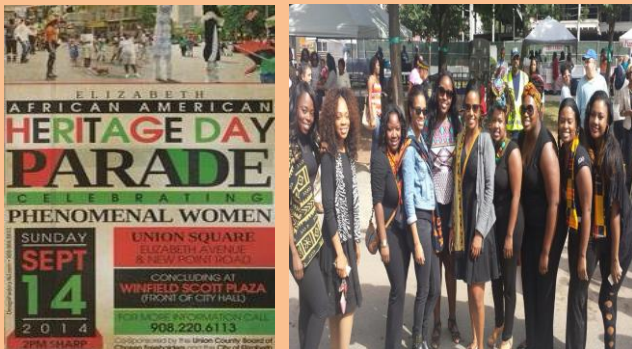
AWARDS & ACHIEVEMENTS



Pictured above The founder of Up Rising Stars Inc. with the 1ST recipient Nigel Thompson.

In August, Up Rising Stars Inc. was featured in *The Harlem Times*: August 15, 2014 Page 35 & 36. It is an honor to have Up Rising Stars, Inc. featured in the August issue of New York City's *Harlem Times*.

UP RISING STARS IN THE COMMUNITY



In September, Up Rising Stars Inc. participated in the Heritage Day Parade in Elizabeth, NJ. We also supported phenomenal women of the community that have thriving businesses.



- ❖ Our organization also gives workshops to students and adults about entrepreneurship and how to successfully navigate through college and enjoy the experience.
- ❖ We hosted a seminar to encourage students and adults to start, grow, or build a business. We provided handouts that were very clear and concise for the participants to use as a guide to help them in any industry.



- ❖ In October and November, we participated in several Career days, College Fair's and Assembly's.
- ❖ We want as many students as possible to be aware of our scholarship program so they can apply and have the opportunity to be selected as a recipient.
- ❖ This gives us a personal experience with every student and allows them to ask questions about our scholarship or the college experience.



- ❖ On Christmas Eve Up Rising Stars Inc. partnered with Sigma Community Enrichment Initiative in their 6th Annual Holiday Celebration.
- ❖ This amazing event included a toy drive, donated clothing and food. All of the students received a toy, clothes and dinner!!! We were so happy to put smiles on the families' faces through the donated items to bring holiday cheer.

OUR THIRD ANNUAL SCHOLARSHIPS AWARD GALA

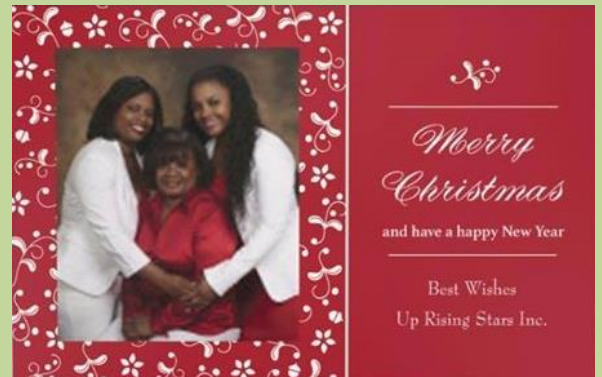


- ❖ We had our Third Annual Scholarship Awards Gala on July 26, 2014 at the Robert Treat Hotel in Newark, NJ. Up Rising Stars Inc. has given out 5 scholarships to assist students achieve their dreams of pursuing a higher education.
- ❖ The gala was a sold out event held to recognize these two young ladies in their achievement in getting accepted into the college of their choice. The entire event was a success, from the professional panel discussion to the dinner and entertainment. We received an overwhelming amount of glowing reviews and landed a feature in the Harlem Times.

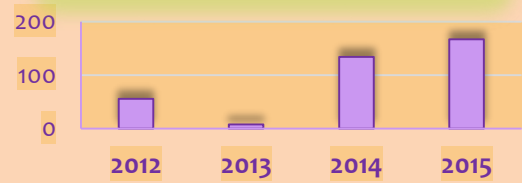


Pictured Above: 2014 Recipients Erin Swann & Alison Fierst

The Founders



Scholarships Received Annually



Our Staff



Thank you for your Support!

www.uprisingstarsinc.org